Kash Legacy Radio Price List

Proposed launch rates for Augusta, Richmond County, and the Central Savannah River Area • September 2026

These are Kash Legacy Radio's proposed starting prices for internet radio and creative services. Every project receives a written scope. Prices are in US dollars and exclude taxes, third-party costs, printing, ad spend, and licensing unless stated.

Commercial airtime

Only 30-second and 60-second commercials are accepted. A 30-second ad is the minimum; 60 seconds is the maximum. Prices below are for placement of one approved, ready-to-air audio file on Kash's internet stream, subject to available schedule.

Length	One play	10 plays in 30 days	30 plays in 30 days
30 seconds	$10	$85	$225
60 seconds	$16	$140	$375

Production is separate: 30-second commercial script, voice, and basic mix $95; 60-second version $145. Client-supplied approved script and voice with basic mix: $50 or $75. One revision is included; additional revisions $25 each. Professional voice talent, music, and complex sound design are quoted separately.

Shows and sponsorship

Service	Rate	Included
30-minute show	$30 once • $100 for four weekly shows	Client delivers a ready-to-air episode.
One-hour show	$55 once • $180 for four weekly shows	One approved slot per episode.
Show recording and edit	$90 per hour of finished audio	Basic levels, cuts and one review round; studio/remote setup quoted.
Episode artwork	$65 each	One square graphic, one revision.
Weekly show sponsor	$175 per four-show month	One 30-second spot and one host mention per episode; subject to host approval.
Segment sponsor	$95 per four-show month	One brief branded introduction per weekly segment.

A recurring monthly show rate covers four episodes, not every fifth calendar occurrence. Live engineer, guest booking, video, and extra replays are separate. Scheduling and content approval remain with Kash Legacy Radio.

Websites and digital presence

Service	Starting price	Scope
One-page landing site	$750	Responsive page, contact form, basic search setup.
Small business website	$1,650	Up to five pages, mobile layout, contact form and basic search setup.
Radio station website	$2,750	Up to five pages, streaming player embed, show schedule and host profiles.

Service	Starting price	Scope
Website care	$125 per month	Updates, backups, and up to one hour of content changes.
Extra page	$175 each	Using an approved existing site style.

Domain, hosting, paid plugins, streaming subscription, ecommerce, custom apps, and licensing are separate. The client owns its domain and service accounts. We use Wix.com for our main web design.

Marketing and design

Deliverable	Starting price	Included
Digital flyer	$60	One size, one concept, two revision rounds.
Print-ready flyer or poster	$85	One size, print file and digital export.
Two-sided flyer	$110	Front and back design.
Tri-fold brochure	$185	Six panels, supplied copy and images.
Business card	$75	Two-sided design; print file.
Logo starter package	$300	Two concepts, two revision rounds, web and print files.
Event banner or social header	$95	One size and one revision.
Media kit or press sheet	$275	Up to four pages, supplied facts and images.

Printing, photography, illustration, copywriting beyond light editing, and purchased stock assets are extra. Source files can be included by written quote.

Campaign support

Service	Rate	Included
Starter social package	$350 per month	Four designed posts, captions, scheduling on one platform and simple report.
Growth social package	$650 per month	Eight posts, captions, two platforms and monthly report.
	$950 per month	Eight posts, one flyer, four 30-second spots and monthly report.
Email campaign design	$125 each	One email layout and copy polish; sending platform extra.
Campaign planning session	$125 per hour	Goals, audience, channel and budget plan.
Paid ad management	$300 per month minimum	Campaign setup and routine review; media spend extra.

Station creation and operations

Custom internet radio station creation starts at $10,000. No standard station build is quoted below $10,000. A $7,000 special is available only when Kash Legacy Radio decides to approve it in a signed written proposal. It is never automatic or advertised as the regular price.

Service	Price	Base scope
Internet station launch	$10,000 starting	Discovery and format plan; starter logo package; up to five-page station site; player and schedule setup; automation configuration; three station IDs; one 2-hour training session; 30 days of launch support.
Owner-approved special	$7,000 by written approval only	Same base scope as defined in the proposal; Kash must approve this exceptional $3,000 discount before a quote is issued.
Monthly station operations	$450 per month starting	Schedule updates, basic monitoring, one monthly planning call, up to 4 service hours.
Additional station ID or jingle	$95 each starting	Up to 15 seconds; voice, music and rights subject to quote.
Programming setup or consulting	$125 per hour	Clocks, show workflow, intake and training.
Streaming migration	$600 starting	One existing internet stream; technical review required.

The station build is for an internet station; app development, music rights, recurring streaming and web fees, legal work, and staff are outside this price. Music services must arrange the licenses and reporting that apply to their format. No audience, ad revenue, or third-party platform approval is promised.

Booking terms

Projects are booked with a written scope and 50% deposit; the balance is due before delivery or launch. Monthly services are billed in advance. One-off design includes the revisions stated above; extra work is quoted first. Airtime schedules depend on availability and content review. Rates may be changed for future quotes; signed proposals control their own prices.

